

Degree MANAGEMENT



Atlântica University Institution

This Degree is intended to prepare managers with a balanced profile from a technical, social and cultural point of view, able to lead and contribute to organizational innovation projects and change processes in different contexts, including internationalization.

Career Prospects:

1. Business Management
2. Financial Manager
3. Business Consulting
4. Distribution and Logistics
5. Human Resources
6. Operational and Quality Management
7. Banking Activities and Insurance
8. Marketing and Strategic consultancies

The Atlantic Management Degree aims to train highly qualified specialists in the field of Business Sciences, a degree that has a remarkable organizational component, directly related to companies, Central, Local, Regional or supranational administrations and other types of non-governmental organizations.

In the training developed, the Degree assumes objectives of developing skills and differentiation from other degrees in Management, in the context of the current needs and expectations of the national and international business fabric, including the balance between solid training in the economic and financial domain, skills of leadership and teamwork, analysis of problems from different perspectives and in different plans, strategic planning, organization of resources and control of results.

1st Year

1st Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Management Fundamentals	168	TP:45; OT:15	6
Financial Accounting	168	TP:60	6
Organizational Behaviour	168	TP:30; OT:15	6
Mathematics	168	TP:60	6
Research Methods and Technics	168	TP:30; OT:15	6
2nd Semester CURRICULAR UNIT		WORKING HOURS	
Total	Contact	ECTS	
Economy	168	TP:60	6
Modern and Actual History	168	TP:30; OT:15	6
Financial Mathematics	168	TP:45; OT:15	6
Marketing	168	TP:30; OT:15	6
Mathematics II	168	TP:60	6
Management Information Systems	168	TP:30; OT:15	6

2nd Year

1st Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Operations Management	168	TP:60	6
Management Accounting	168	TP:45; OT:15	6
Investment Projects	168	TP:30; OT:15	6
Applied Statistics	168	TP:30; OT:15	6
Marketing Intelligence	168	TP:30; OT:15	6
2nd Semester CURRICULAR UNIT		WORKING HOURS	
Total	Contact	ECTS	
Internal Audit	168	TP:45; OT:15	6
Financial and Fiscal Audit	168	TP:45; OT:15	6
Company Taxes	168	TP:45; OT:15	6
International Taxes	168	TP:30; OT:15	6
Strategic Management	168	TP:30; OT:15	6
Innovation and Change Management	168	TP:30; OT:15	6
Corporate Finance	168	TP:30; OT:15	6

3rd Year

1st Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Digital Information Management	168	TP:30; OT:15	6
Law Fundamentals for Managers	168	TP:45; OT:15	6
Management Control	168	TP:45; OT:15	6
Relationship Marketing	168	TP:45; OT:15	6
Corporate Social Responsibility	168	TP:30; OT:15	6
Financial Accounting II	168	TP:60	6
Personnal Branding	168	TP:30; OT:15	6
2nd Semester CURRICULAR UNIT		WORKING HOURS	
Total	Contact	ECTS	
Entrepreneurship	168	TP:30; OT:15	6
Organizational Intelligence	168	TP:30; OT:15	6
Digital Marketing and Communication	168	TP:45; OT:15	6
International Management	168	TP:30; OT:15	6
People Management	168	TP:30; OT:15	6