

Degree

HEALTH MANAGEMENT



Atlântica University Institution

The Degree in Health Management was the 1st Degree created in this area of specialization in Portugal in 2001 assuming as a unique course in the development of skills oriented to the needs of organizations, industries and subsectors of the health system.

Career Prospects:

1. Medical Information Management (MIDs)
2. Health Products and Consumables Management
3. Management of Hospital Health Services
4. Management of Health Centres
5. Health Insurance Management
6. Health Care Quality Management
7. Management of Domiciliary Care Services
8. Information Management and Health Statistics
9. - Clinical Trials Management
10. - Central and/or Regional Government Specialist
11. - Health Technology Management and Evaluation
12. - Analyst and Consultant for the health sector

The training promoted, develops skills in specific health management contexts including, strategic analysis and trends in the health sector, information systems and complementary means of diagnosis and therapy and dynamics and evolution of public health and occupational health, focusing on the acquisition of practical knowledge for the management of central areas of companies and organizations the sector such as innovation and change management, quality and marketing in health, pharmaceutical marketing, health team management, decision and financial management support, planning and evaluation of investments in health and support for clinical care management, as well as organizational change programs in health units.

A pedagogical feature of the programme, which differentiates it from all others in Portugal, is the practice of hands on learning, through internships in companies in various sectors of the health industry, including clinics and hospitals of innovative management, the pharmaceutical industry, health centers, clinical analysis laboratories and / or complementary means of diagnosis, health insurers, home care companies, consulting firms, continuing care units, nursing domiciled and public entities of the Ministry of Health.

The balance between academic and executive teachers is also highlighted; contact with international trends in the development of health solutions and technologies; the skills to serve the management needs of the health industries, including the pharmaceutical industry, the diagnostic and therapeutic technologies industry and healthcare-oriented consulting firms.

1st Year

1st Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Mathematics	168	TP:60	6
Introduction to Hospital Management	168	TP:30; OT:15	6
Methods and Techniques of Research	168	TP:30; OT:15	6
Fundamentals of Economics	168	TP:45; OT:15	6
Health Sociology	168	TP:30; OT:15	6
2nd Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Mathematics	168	TP:60	6
Introduction to Hospital Management	168	TP:30; OT:15	6
Methods and Techniques of Research	168	TP:30; OT:15	6
Fundamentals of Economics	168	TP:45; OT:15	6
Health Sociology	168	TP:30; OT:15	6

2nd Year

1st Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Management Accounting	168	TP:45; OT:15	6
Marketing for Management	168	TP:30; OT:15	6
Applied Statistics	168	TP:30; OT:15	6
Investment Projects	168	TP:45; OT:15	6
Corporate Social Responsibility	168	TP:30; OT:15	6
2nd Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Strategic Management	168	TP:30; OT:15	6
Healthcare Teams Management	168	TP:30; OT:15	6
eHealth and Tele-health	168	TP:30; OT:15	6
Integrated Care and Services to the Elderly	168	TP:45; OT:15	6
Optional	168	OPTIONAL	6

3rd Year

1st Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Internationalization and Health Tourism	168	TP:30; OT:15	6
Public Health and Social Epidemiology	168	TP:30; OT:15	6
Quality Management	168	TP:30; OT:15	6
Management Seminar	168	TP:45; OT:15	6
Optional	168	OPTIONAL	6
2nd Semester CURRICULAR UNIT	WORKING HOURS		ECTS
	Total	Contact	
Professional Internship	1672	E:400; OT:15	24
Internship Seminar	168	TP:45; OT:15	6