

### 1st Year

#### 1st Semester

CURRICULAR UNIT	WORKING HOURS		ECTS	OBS
	Total	Contact		
Management Fundamentals	168	TP:45;O T:15	6	
Financial Accounting	168	TP:60	6	
Organizational Behaviour	168	TP:30; OT:15	6	
Mathematics	168	TP:60	6	
Research Methods and Technics	168	TP:30; OT:15	6	

#### 2nd Semester

CURRICULAR UNIT	WORKING HOURS		ECTS	OBS
	Total	Contact		
Economy	168	TP:60	6	
Modern and Actual History	168	TP:30; OT:15	6	Optional
Financial Mathematics	168	TP:45; OT:15	6	
Marketing	168	TP:30; OT:15	6	
Mathematics II	168	TP:60	6	Optional
Management Information Systems	168	TP:30; OT:15	6	

### 2nd Year

#### 1st Semester

CURRICULAR UNIT	WORKING HOURS		ECTS	OBS
	Total	Contact		
Operations Management	168	TP:60	6	
Management Accounting	168	TP:45; OT:15	6	
Investment Projects	168	TP:30; OT:15	6	
Applied Statistics	168	TP:30; OT:15	6	
Marketing Intelligence	168	TP:30; OT:15	6	Optional

#### 2nd Semester

CURRICULAR UNIT	WORKING HOURS		ECTS	OBS
	Total	Contact		
Internal Audit	168	TP:45; OT:15	6	Optional
Financial and Fiscal Audit	168	TP:45; OT:15	6	Optional
Company Taxes	168	TP:45; OT:15	6	Optional
International Taxes	168	TP:30; OT:15	6	Optional
Strategic Management	168	TP:30; OT:15	6	
Innovation and Change Management	168	TP:30; OT:15	6	
Corporate Finance	168	TP:30; OT:15	6	

### 3rd Year

#### 1st Semester

##### CURRICULAR UNIT

	WORKING HOURS		ECTS	OBS
	Total	Contact		
Digital Information Management	168	TP:30; OT:15	6	
Law Fundamentals for Managers	168	TP:45; OT:15	6	
Management Control	168	TP:45; OT:15	6	
Relationship Marketing	168	TP:45; OT:15	6	
Corporate Social Responsibility	168	TP:30; OT:15	6	Optional
Financial Accounting II	168	TP:60	6	Optional
Personnal Branding	168	TP:30; OT:15	6	Optional

#### 2nd Semester

##### CURRICULAR UNIT

	WORKING HOURS		ECTS	OBS
	Total	Contact		
Entrepreneurship	168	TP:30; OT:15	6	
Organizational Intelligence	168	TP:30; OT:15	6	
Digital Marketing and Communication	168	TP:45; OT:15	6	
International Management	168	TP:30; OT:15	6	
People Management	168	TP:30; OT:15	6	