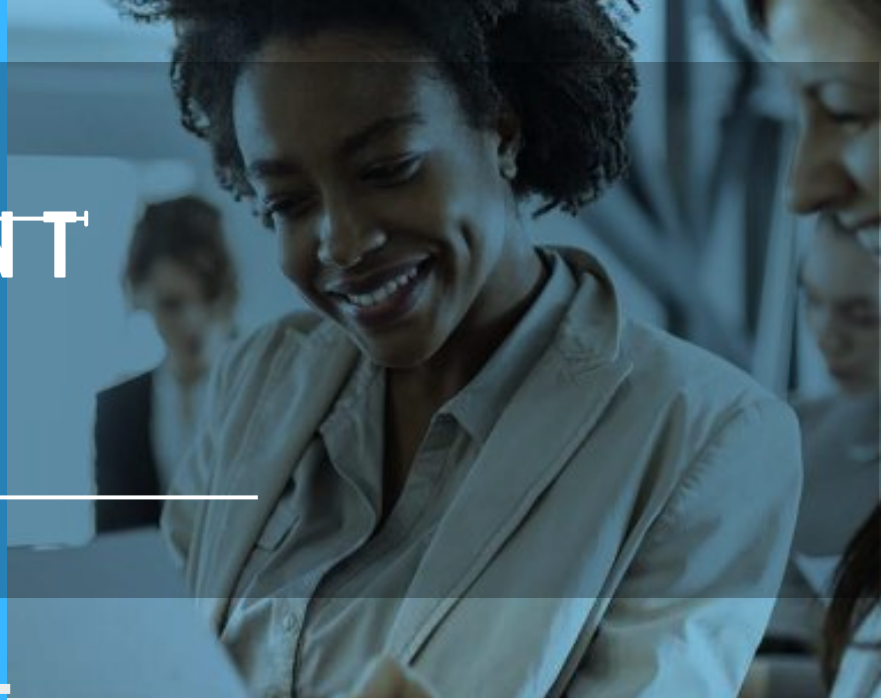


Master MANAGEMENT



ATLÂNTICA
INSTITUTO UNIVERSITÁRIO

Atlântica University Institution

The existence of a Master's degree in Management is something natural within the framework of the Atlântica University Institute formative proposal.

It allows students in the areas of Business Sciences to continue their studies in their natural area, but also that students from other areas of knowledge can obtain advanced training in management, allowing them to open up new professional or research opportunities.

Always, in a modern perspective, it considers the integration between university, industry and research.

Target:

The new Master in Management will allow:

1. to train highly qualified students in management, research and interaction with industry;
2. to produce new and innovative management projects, which will allow for the development;
3. to promote effective interactions between students and teachers from different but necessarily complementary areas;
4. to produce effective interactions in the management area with the business community.

1st Year

1st Semester	ECTS
CURRICULAR UNIT	
Organizational Behaviour	5
Innovation Methodologies	5
Advanced Financial Analysis	5
Entrepreneurship	5
People Management	5
Trading Methods	5
Data Science	5

2nd Semester	ECTS
CURRICULAR UNIT	
Management, Production and Operations	5
Advanced Financial Accounting	5
Strategic and Operational Marketing	5
Digital Business Strategy	5
Advanced Strategic Management	5
Organizational Happiness	5
Health Organization Management	5
Corporate Social Responsibility	5

2nd Year

1st Semester	ECTS
CURRICULAR UNIT	
Methodologies for Management	5
Disseratation Project/Project/Internship Report	25

2nd Semester	ECTS
CURRICULAR UNIT	
Dissertation/Project/Internship	30